

# **WASTE MANAGEMENT AND RESOURCE RECOVERY ASSOCIATION OF AUSTRALIA SPONSORSHIP PROSPECTUS**

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2024 ENVIRO CONFERENCE  
26-27 JUNE 2024  
BCEC, BRISBANE QLD

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# ABOUT THE 2024 ENVIRO CONFERENCE

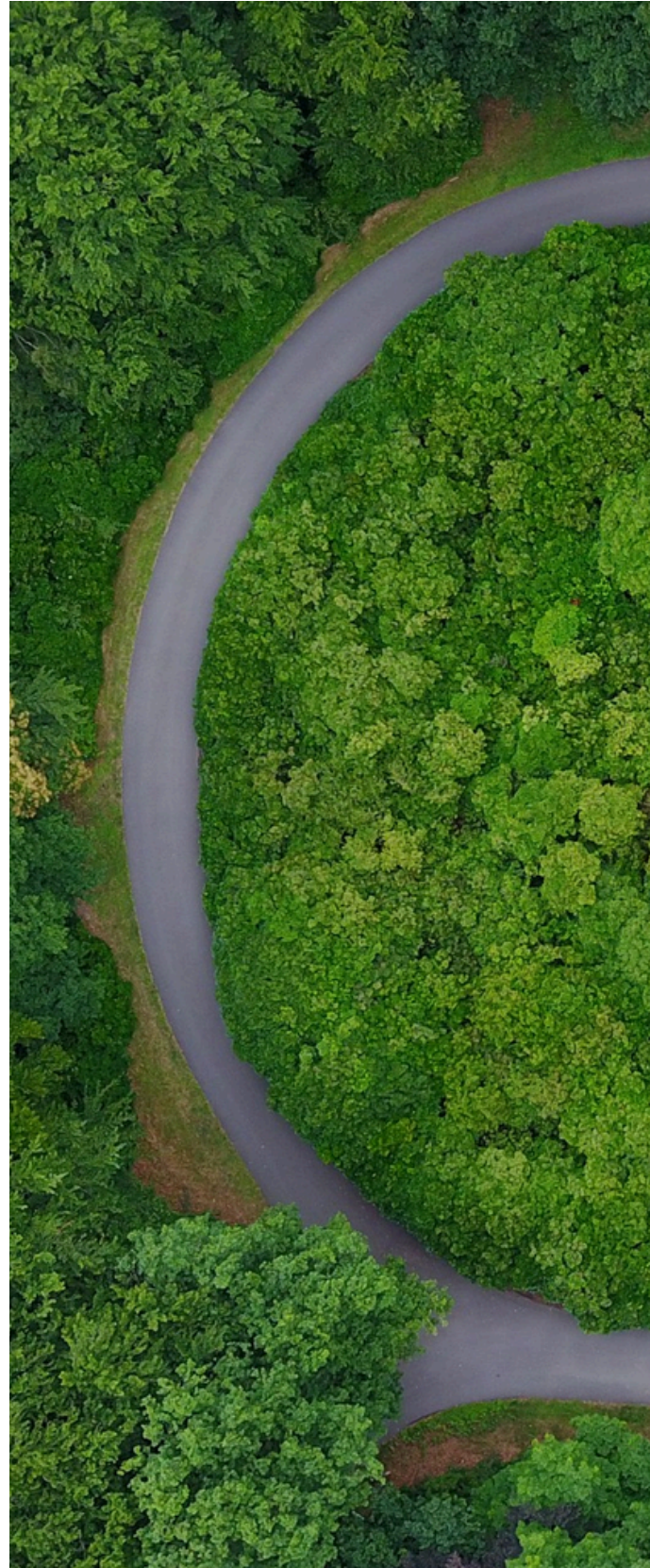
WMRR's national biennial ENVIRO Conference (#2024ENVIRO), will be held from the 26-27 June 2024 at the Brisbane Convention and Exhibition Centre (BCEC), South Brisbane, QLD.

With only 5.4% of materials across the country currently being repurposed or recycled, it is vital that all areas of industry, the community and government come together and play their part in transitioning Australia to a circular economy. We must be proactive at a local, state, and national level to ensure that the life and value of materials are maximised and carbon is minimised. It is time to challenge the status quo and talk openly about the need for responsible production and consumption – what does this look like in Australia and how do we accelerate action as we face real climate risk.

How we view and treat resources is key to this transition. To make real progress, we must deliver a fundamental shift across society to reduce the demand for raw materials, think differently about design, and encourage reuse and repair through responsible production and consumption.

The 2024 ENVIRO Conference will explore and discuss the systems thinking required to deliver this monumental shift, from the policy levers and regulatory framework required to drive circularity to the cultural shift needed.

The 2024 ENVIRO Conference will be of interest to environmental and sustainability experts, managers, regulators, local government councillors, state and federal government, consultants, service and technology providers, economists, planners, academics and engineers. Participants will have the opportunity to share their expertise and knowledge, showcase their innovative ideas, learn from industry experts and network with their industry peers.





## WHY SPONSOR

Sponsorship of the 2024 ENVIRO Conference will provide the opportunity to gain exposure and help raise awareness of your business, products and services. Your organisation will benefit from access to delegates of all levels of Government, sustainability, and peak providers within the energy, waste, and resource recovery industries.

- Build brand recognition and generate awareness
- Showcase and profile your organisation among influencers and key decision makers in a unique and targeted environment
- Establish new and reinforce relationships with the waste industry
- Differentiate your brand from others in the marketplace
- Promote your organisation to a large number of individuals in the lead up to and during the conference
- Launch new initiatives and products
- Interact with delegates face-to-face during the breaks and at the conference dinner

For all sponsorship enquiries and bookings please contact WMRR Events on 02 8746 5055 or email [events@wmrr.asn.au](mailto:events@wmrr.asn.au).

*Benefit from access to delegates from of all levels of Government, sustainability, and peak providers from within the waste and resource recovery industries.*



# SPONSORSHIP PACKAGES



## PLATINUM

1 AVAILABLE

*This premium all-inclusive package offers maximum exposure for your brand, before, during and post-conference.*

### Benefits include:

- 100-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Slide show advertisement on the program page of the WMRR website (artwork to be supplied by sponsor to WMRR specifications)
- Opportunity to address delegates during the opening plenary on day 1 (maximum 10 minutes)
- Opportunity to display a company banner in main conference room (banner to be supplied by sponsor)
- Logo displayed on conference signage
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners
- Optional - exhibition space (trestle table display)

### Additional benefits:

- Four (4) x 2-Day registrations
- Four (4) x tickets to the Welcome Function
- Four (4) x tickets to the Conference Dinner

**\$12,000**  
+ GST

## GOLD

2 AVAILABLE - 1 SOLD

*Your support for industry will be front and centre with the gold package. Includes a complimentary exhibition space.*

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Slide show advertisement on the program page of the WMRR website (artwork to be supplied by sponsor to WMRR specifications)
- Opportunity to sponsor a speaker or session in the second plenary.
- Logo displayed on conference signage
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners
- Optional - exhibition space (trestle table display)

### Additional benefits:

- Three (3) x 2-Day registrations
- Three (3) x tickets to the Welcome Function
- Three (3) x tickets to the Conference Dinner

**\$10,000**  
+ GST

## DINNER

1 AVAILABLE - SOLD

*As the official dinner sponsor you will receive exclusive branding and the opportunity to address attendees during the event.*

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Opportunity to address delegates during the conference dinner (maximum 5 minutes)
- Acknowledgement by the MC as the dinner sponsor
- Logo displayed on dinner signage
- Opportunity to display a company banner at the dinner (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### Additional benefits:

- Two (2) x 2-Day registrations
- Two (2) x tickets to the Welcome Function
- One (1) x table at the Conference Dinner

**\$8,000**  
+ GST

## BARISTA

1 AVAILABLE

*Always one of the most sought-after packages. Delegates will walk away with nothing but positive words for your brand.*

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Opportunity to display a company banner at the coffee cart (banner supplied by sponsor)
- Opportunity to provide branded cups (cups supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners
- Optional - exhibition space (trestle table display)

### Additional benefits:

- Two (2) x 2-Day registrations
- Two (2) x tickets to the Welcome Function
- Two (2) x tickets to the Conference Dinner

**\$8,000**  
+ GST



## NAME BADGE

1 AVAILABLE

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo displayed prominently on front of delegate name badge
- Opportunity to provide branded lanyards for delegates (lanyards supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### Additional benefits:

- Two (2) x 2-Day registrations
- Two (2) x tickets to the Welcome Function
- Two (2) x tickets to the Conference Dinner

**\$7,000 + GST**

## SILVER (SESSION)

2 AVAILABLE

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Acknowledgement as sponsor of your session of choice
- Opportunity to chair your sponsored session
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### Additional benefits:

- Two (2) x 2-Day registrations
- Two (2) x tickets to the Welcome Function
- Two (2) x tickets to the Conference Dinner

**\$7,000 + GST**





## WELCOME

1 AVAILABLE - ON HOLD

*As the official welcome sponsor you'll receive branding at the event and the opportunity to welcome attendees to the conference and say a few words.*

### **Benefits include:**

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Opportunity to address the delegates during the welcome function (maximum 5 minutes)
- Opportunity to display a company banner in the function area (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### **Additional benefits:**

- One (1) x 2-Day registration
- Four (4) x tickets to the Welcome Function
- One (1) x ticket to the Conference Dinner

**\$5,000 + GST**



## BREAK

3 AVAILABLE

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Opportunity to place a company banner in the service area during your sponsored break (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### Additional benefits:

- One (1) x 2-Day registration
- One (1) x ticket to the Welcome Function
- One (1) x ticket to the Conference Dinner

**\$4,000 + GST**

## BRONZE

4 AVAILABLE - 1 SOLD

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### Additional benefits:

- One (1) x 2-Day registration
- One (1) x ticket to the Conference Dinner

**\$3,000 + GST**

# EXHIBITION PACKAGE



# EXHIBITION INFORMATION

An exhibition space at the 2024 ENVIRO Conference provides the perfect platform to showcase your brand, products and/or services to key decision makers within the sustainability, waste, and resource recovery sectors. It highlights your commitment to and support of transitioning to a circular economy in Australia.

The exhibition area is integral to the conference with displays located directly outside the main conference room. All catering will be served in the exhibition area ensuring maximum exposure to delegates across the two days of the conference.

## INCLUSIONS:

- Clothed trestle table with two (2) chairs
- Access to power
- Exhibitor listing on the WMRR website
- Two (2) x exhibitor passes which include catering on both conference days
- Two (2) x tickets to the Welcome Function
- Two (2) x tickets to the Conference Dinner

**WMRR MEMBERS - \$1,900 + GST**

**NON-MEMBERS - \$2,200 + GST**



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FOR ALL SPONSORSHIP  
ENQUIRIES AND BOOKINGS  
PLEASE CONTACT WMRR  
EVENTS ON 02 8746 5055  
OR EMAIL  
EVENTS@WMRR.ASN.AU

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